



INNOVATION
SENIOR
MANAGEMENT

June 3rd, 2020

Dear Residents and Families,

As our country begins to transition back to a new level of normalcy, it brings to light how fortunate we were to be able to continue to work relatively unscathed throughout the COVID-19 pandemic. While there is a lot of uncertainty about what all of the long term impacts this crisis will bring, I believe that it is fair to assume there will be some changes to our industry moving forward as a result of the past few months.

The virus has brought to focus on the importance of worker health and safety on our job sites, while some of the policies are tedious, it is better to be safe than sorry. It will be important to continue practicing these policies moving forward into the future to help mitigate any future waves of COVID-19 or future infectious diseases that may occur. I am curious to see what changes to our industry will arise from this pandemic, whether it be, revised regulations and OSHA standards or technology changes. Only time will tell what will ultimately change, as with most challenges our country has faced, we will adapt and overcome.

We have implemented a new technology at our properties called Connected Living. It consists of a digital sign at the community that has information you can access through the APP. Please download the Connected Living Community (CLC) APP so you can view things like our menus, calendars and our community-specific social media feed. It is so much fun to see the staff posting to the social feed that is for the community only. We are posting Covid-19 information and alerts. As we move into hurricane season, our alerts will include hurricanes.

Please keep safe!

Sincerely,

Pilar Carvajal, CEO